# SAVANNA TAVAKOLI

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### **EDUCATION**

**Boston University College of Communication, Boston, MA** 

Expected May 2018

Bachelor of Science in Communication Concentration in Journalism

**GPA 3.7** 

## JOURNALISM EXPERIENCE

Her Campus Media, Boston, MA

Sept. 2015-June 2016

### Editor, Features Writer

- Reported on breaking pop culture news and upcoming style trends
- Pitched multiple successful articles
- Covered Hollywood events and celebrity news
- Collaborated with designers and clothing brands on promotional articles
- Edited weekly articles
- Oversaw publishing responsibilities in a timely manner
- Managed a team of writers
- Delegated assignments to weekly contributors
- Created a publication schedule

College Candy Aug. 2016-Dec. 2016

#### Features Intern

- Created online galleries with corresponding captions
- Pitched a variety of article ideas during daily briefing sessions
- Covered a wide variety of pop culture news, including weekly television recaps and celebrity news
- Worked closely with my direct supervisors to produce and edit articles

Polyvore, New York, NY

Sept. 2016

### Fashion Week Correspondent

· Reported on fashion shows, Polyvore collaborations, and celebrity run-ins

- Covered five shows, including Rebecca Minkoff, Tanya Taylor, Misha and Chromat.
- Collaborated with various brands for a promotional video
- Corresponded with the Polyvore community on various social media platforms

## Cosmopolitan Magazine, New York, NY

Dec. 2015-Jan. 2016

#### Accessories Intern

- Collaborated and corresponded directly with designers in order to coordinate photo shoots and promotional spreads
- Organized and catalogued all incoming and outgoing inventory
- Prepared outgoing accessory packages for cross-country photo shoots
- · Assisted fashion editors with various tasks as needed

### ADDITIONAL EXPERIENCE

## **Off The Cuff Magazine**

Senior editorial makeup director | Sept. 2016-present

## **College Fashionista**

Style Guru | Jan. 2016-June 2017

## **AWARDS**

### Dean's List 2015-present

Awarded by BU's College of Communication for GPA above 3.5

#### **SKILLS**

- AP Style Wordpress Microsoft Office Social Media Fluency Interviewing
- Note Taking Editing Journalistic Writing Interpersonal Communications

**Languages:** English, Farsi